

Beautiful Dreamer

Back to sleep

A new collection of bedtime beauty formulations
from the Hallstar Beauty Formulated Solutions Lab

HALLSTAR 
B E A U T Y

A night sky with a crescent moon and stars. The background is a deep blue gradient, transitioning from a lighter blue on the left to a darker blue on the right. A bright crescent moon is visible in the upper left quadrant, surrounded by a soft, glowing aura. Numerous small, white stars are scattered across the dark blue background.

The Marketing Case for Sleep-Benefitting Products

The Body's Circadian Rhythms Are a Hot Topic

The scientific community, including personal care product developers, are looking closely at research on circadian rhythms and how they affect the skin.

“It has been demonstrated that every cell in our bodies contains clock genes and that skin cells express these circadian proteins. Our skin therefore follows a daily rhythm and changes its functionality dependent on what time of day it is.

During the day the skin's primary objective is to protect itself, with thickness being at a maximum and cell proliferation at its lowest. At night the skin is focused on repair, with cell proliferation, barrier permeability, blood flow and penetration being at their highest levels.

So it would appear that **at night the skin would be the most receptive** to a formulation which was carrying high levels of active ingredients.”

(Excerpted from “5 Skin Care Claims on the Horizon,” *Global Cosmetic Industry*, January 2019)



Sleep Has a Visible Effect on Skin Appearance

- Increased inflammatory response from insufficient sleep increases:
 - acne breakouts
 - allergic reactions
 - skin sensitivity
 - irritant dermatitis
 - breakdown of collagen and hyaluronic acid, the molecules that give the skin its glow, bounce, and translucency
- Not getting enough sleep results in poor water balance, leading to puffy bags under your eyes and under-eye circles, dryness, more visible wrinkles

Sleep looks good on you!



(Excerpted from "5 Skin Care Claims on the Horizon," *Global Cosmetic Industry*, January 2019)

During deep sleep, the rise in growth hormones allows damaged cells to become repaired. Without the deeper phases of sleep, this won't occur – and aging signs become more visible.

Consumers Recognize the Sleep-Skin Connection

FRANCE, GERMANY,
ITALY, SPAIN

80%+

of women agree that getting enough sleep is an important part of looking after the skin

UK

62%

of female facial skincare product users agree that sleep is the most important factor in determining the appearance of facial skin

US

47%

of consumers agree that lifestyle factors (e.g., sleep, smoking, stress) play the biggest role in the appearance of skin

- Sleep deprivation and its impact on skin health (and mental/physical health) is a topical issue.
- New product development (NPD) that advertises sleep-aiding benefits is receiving a lot of attention.
- NPD can tap into the emerging “Slow Beauty” movement

Base: UK: 962 female internet users aged 16+ who use facial skincare products (May 2018); female internet users aged 16+ (France: 1,034, Germany: 1,009, Italy: 1,017, Spain: 1,008); 2018: UK: 1,713 internet users aged 16+ who have experienced stress in the last 12 months (February 2018)

© 2019 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.

HALLSTAR
B E A U T Y

Related Trends: Slow Food, Slow Fashion...now what's Slow Beauty?

The Emerging “Slow Beauty” Movement: de-stressing, happiness-inducing, sleep-encouraging claims

NIGHT-TIME USAGE

38%

of [hand, body and footcare users in the UK](#) use products last thing before going to bed

- **Slow Food** movement that promotes local and traditional food, the goal is to slow down and sit peacefully, while enjoying a conversation with friends and family without any hurry
- Body care brands can further tap into the Mintel Trend, **Slow It All Down**, which examines how consumers are looking at ways to relax, take a step back from the frantic pace at which modern life is lived
- **Slow Beauty** encourages a lifestyle that concerns our beauty and how we should take care of it. Have you notice the amazing feeling when you are at a Spa?...image of cozy place, with no stress while you lie back with eye closed and enjoying a relaxing massage

UK

51%

of women aged 35-54 report using a night cream in the past 12 months.

Source: Lightspeed/Mintel

© 2019 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.

Base: 1,691 internet users aged 16+ who have used products on their hands, body or feet in the last 12 months (April 2018)

HALLSTAR
B E A U T Y

Sleep care opportunities

Global opportunities

Tap into health/wellness themes

The link between sleep deprivation/lifestyle choice and skin health is increasingly topical. Face care NPD can better align with the Mintel Trend *Total Wellbeing* and advertise **sleep-aiding** benefits, use **stress-reducing adaptogens** or **healing crystals** in formulas, and be inspired by **holistic Scandi** and **slow beauty** concepts.



EMEA opportunities

Promote ability to aid sleep

Sleep deprivation and its impact on skin health (and mental/physical health) is a topical issue. Face care NPD can boldly advertise **sleep-aiding benefits**, pair with **digital apps that lull listeners to sleep** or with **sleep aid VMS** brands, and use stress-reducing **adaptogens**.

From “A year of innovation in facial care” (Mintel, 2018)

Products on the market, what they have in common?



An overnight treatment that uses ingredients **derived from Ayurvedic herbs**



A scented gel sleeping mask for night-time relaxation. The aroma is a relaxing botanical fragrance



Aims to get the user into the right frame of mind for sleep while providing the skin with the nutrients it needs to repair itself overnight



Optimize nighttime skin recovery. To be used in conjunction with the brand's Sound Sleep app (that produces relaxing sounds) to help induce relaxing, restorative sleep

Overnight treatments that promote deep, restful sleep, calm anxiety using aromatherapy for healthier looking skin by morning



The “Beautiful Dreamer” Kit from Hallstar Beauty

HALLSTAR 
B E A U T Y

Good Night Kiss Cleanser

(Formula 131-19-01A)



This face wash is perfect for a relaxing cleansing at night or any time of day. The texture is ideal for soothing the skin. CLEAR Oléoactif® purifies and restructures the skin. Olivem® 300 is an emollient with skin smoothness and long-term moisturizing properties and Olivem® 1000 improves skin emolliency. Olivem® 460 is a mild surfactant with excellent dermatological compliance. With this cleanser formulation, you can give your skin a grateful good night kiss.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Glycerin		3.00	Humectant
	Trisodium Ethylenediamine Disuccinate (37% active)		0.30	Chelating Agent
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.50	Multifunctional Active Ingredient
	Xanthan Gum		0.40	Thickener (Aqueous)
	Hydroxyethylcellulose		0.20	Thickener (Aqueous)
B	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM® 1000	4.00	Self-Emulsifier / Liquid Crystal Maker
	Stearic Acid		2.00	Stabilizing Agent
	Cetearyl Alcohol		1.00	Co-emulsifier
C	Persea Gratissima (Avocado) Oil	BIOCHEMICA® AVOCADO OIL REFINED	4.00	Emollient
	Macadamia Ternifolia Seed Oil	BIOCHEMICA® MACADAMIA OIL REFINED	1.50	Emollient
	Camelina sativa seed oil* (and) Thymus Vulgaris Flower/Leaf/Stem Extract*	Clear® Oléoactif	1.00	Active Ingredient
D	Olive Oil PEG-7 Esters	OLIVEM® 300	2.00	Emollient / Sebum Recovering Properties
	Sodium PEG-7 Olive Oil Carboxylate (61% solids)	OLIVEM® 460	6.00	Mild Anionic Surfactant
E	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol		a.n.	Preservative
	Parfum		a.n.	Fragrance (Parfum)



Texture: creamy milky cleanser

How to use it: wet the skin, massage it and rinse-off

Fragrance: Jasmine, Lily and Rose

HALLSTAR
B E A U T Y

Lulling Leg Gel

(Formula 131-19-05G)



Take time to relax before going to bed. This anti-fatigue cooling gel gives an immediate feeling of relief to swollen legs and ankles. Formulated with EuroI® BT and Biochemica® Biovera 200x Aloe, this gel has a blend of hydrating, soothing and anti-inflammatory properties, while its fragrance gives an aromatherapy effect. Infused with Olivem® 2020 and Florasolvs® Macadamia-16 which in a proper ratio combination create clear gel emulsions that impart a silicone elastomer-like texture. Leaves skin dry, smooth and silky for perfect legs. Simple and quick to apply.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Betaine		2.00	Active Ingredient
	Lavandula Angustifolia (Lavender) Flower Water		10.00	Active Ingredient
	Propylene Glycol, Water, Malva Sylvestris (Mallow) Leaf Extract		0.20	Active Ingredient
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.50	Multifunctional Active Ingredient
	Aloe Barbadensis Leaf Juice	BIOCHEMICA® BIOVERA 200X ALOE	0.10	Active Ingredient
	Trisodium Ethylenediamine Disuccinate (37% active)		0.30	Chelating Agent
B	Ethylhexyl Olivatate, Sodium Acrylates Copolymer, Polyglyceryl-4 Olivatate	OLIVEM® 2020	2.50	Multifunctional Cold Emulsifier
	PEG-16 Macadamia Glycerides	FLORASOLVS® MACADAMIA-16	6.00	Solubilizing Agent (Surfactant)
C	Alcohol		6.00	Volatile Carrier
	Menthol		0.10	Active Ingredient
D	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol		a.n.	Preservative
	Parfum		a.n.	Parfum

Texture: light yellow transparent gel, good pick-up

Frangrance: Lavander



HALLSTAR
B E A U T Y

Happy Feet Treatment

(Formula 131-19-04A)



This foot mask goes to work immediately after application to slough off dry skin cells. The nutrients and anti-inflammatory compounds in Biochemica® Turmeric Butter are excellent for promoting health and healing, while hydrating olive oil derivatives ensure that your skin stays smooth and supple. Eurol® BT provides an anti-bacterial activity to achieve a purifying and anti-odor effect. After the treatment the feet are ideally smooth, soft and gentle.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua), Rosa Centifolia Oil, Rosa Centifolia Flower Oil		up to 100	Volatile Carrier
	Glycerin		45.00	Humectant
	Xanthan Gum		0.20	Thickener (Aqueous)
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.20	Multifunctional Active Ingredient
B	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM® 1000	6.00	Self-Emulsifier / Liquid Crystal Maker
	Butyrospermum Parkii (Shea) Butter, Elaeis Guineensis (Palm) Butter, Cocos Nucifera (Coconut) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Curcuma Longa (Turmeric) Root Extract, Bisabolol	BIOCHEMICA® TURMERIC BUTTER	3.50	Emollient
C	Tocopherol	BIOCHEMICA® VITAMIN E NATURAL	0.10	Antioxidant Agent
	Phenoxyethanol, Ethylhexylglycerin		a.n.	Preservative
D	Clay, Montmorillonite, Kaolin, Mica		1.00	Active Ingredient
	Parfum		a.n.	Fragrance (Parfum)
	Kaolin		6.00	Absorbent
	Talc		3.00	Absorbent



Texture: yellow buttery cream

How to use it: ideal after footbath, to rinse-off

Frangrance: Lavander

Kaolin and Talc: leave the skin footh smooth and absorb sweat

Clay: gives light exfoliant sensation

Bed Sheet Mask

(Formula 131-19-03A)



Give your skin the gift of hydration and anti-radical protection that it dearly deserves. This treatment mask, to wear on the face while sleeping, intensely smoothes face skin, thanks to the anti-aging action of vitamin A, photostabilized by the presence of Solastay® S1. The light fluid emulsion utilizes BLUE Oléoactif®, a remarkable anti-pollution and anti-blue light “active natural” extracted from black, brown and red rice, and EuroI® BT, a powerful anti-aging, anti-inflammatory active ingredient. Your skin will gain softness and suppleness while you dream.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Glycerin		3.00	Humectant
	Disodium EDTA		0.10	Chelating Agent
B	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM® 1000	3.00	Self-Emulsifier / Liquid Crystal Maker
	Ethylhexyl Methoxycrylene	SolaStay® S1	3.00	Photostabilizer
	Glycine Soja (Soybean) Oil* (and) Polyglyceryl-3 Diisostearate (and) Oryza Sativa (Rice) Germ Extract (and) Oryza Sativa (Rice) Extract	BLUE OLÉOACTIF®	1.00	Active Ingredient
C	Retinyl Palmitate, Helianthus Annuus (Sunflower) Seed Oil		0.30	Active Ingredient
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.10	Active Ingredient
	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol		a.n.	Preservative



Texture: yellow fluid cream absorbed on a paper sheet, quick absorption on the skin

How to use it: put the sheet mask on the cleaned skin, leave it there for some minutes and then take it off

Example of stabilizing properties of the Solastay® S1 on the vitamin A

Sleeping Beauty Cream Mask

(Formula CS#18-004-01D)



Restore moisture overnight to your face's dry skin with this innovative mask. Sleeping Beauty Mask is formulated with EuroL® BT, a highly concentrated Olive Leaf Extract, delivering powerful doses of antioxidant nutrients that recharge tired, stressed skin. The addition of eco-designed, oil-based active from Hallstar's Oléoactif® line gives Sleeping Beauty Mask potent benefits: CLEAR Oléoactif® purifies and restructures the skin. The result: you wake up with soft, glowing skin that looks and feels radiant and refreshed.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Butylene Glycol		3.00	Humectant
	Glycerin		2.00	Humectant
	Allantoin		0.50	Active Ingredient
	Trisodium Ethylenediamine Disuccinate		0.30	Chelating Agent
	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol		a.n.	Preservative
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.25	Active Ingredient
	Ethylhexyl Olivatate, Sodium Acrylates Copolymer, Polyglyceryl-4 Olivatate	OLIVEM® 2020	1.20	Multifunctional Cold Emulsifier
B	Water (Aqua) (deionized)		25.00	Volatile Carrier
	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM® 1000	1.00	Emulsifier / Liquid Crystal Maker
C	Ethylhexyl Olivatate	SENSOLENE®	0.50	Multifunctional Emollient
	Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrogenated Vegetable Oil, Camellia Sinensis Leaf Powder	BIOCHEMICA® MATCHA GREEN TEA	0.50	Emollient
	Camelina sativa seed oil* (and) Thymus Vulgaris Flower/Leaf/Stem Extract*	CLEAR OLÉOACTIF®	1.00	Active Ingredient
	Tocopherol	BIOCHEMICA® VITAMIN E NATURAL	0.50	Antioxidant Agent
D	Cyclopentasiloxane		2.50	Silicone Oil
	Cyclopentasiloxane, Dimethiconol		2.00	Texturizing Agent
	Dimethicone, Dimethicone Crosspolymer		4.00	Texturizing Agent
E	Parfum		a.n.	Fragrance (Parfum)



Texture: soft and light cream for young skin

How to produce it: Olivem® 2020 gel (phase A), create the hot process emulsion with phase B and C, cool down and add phase A; add phase D and E.

Fragrance: Jasmine, Lily and Rose

HALLSTAR
B E A U T Y

DetoxyBerry Night Cream

(Formula CS#18-028-02B)



Pamper your face with a nice relaxing massage and plump it up before falling asleep. This night cream delivers moisture by replenishing the fatty acids essential to skin's health. Micah[®] protects against reactive oxygen species (ROS). Biochemica[®] Cranberry Butter is packed with nutrient content and natural antioxidants. LIFT Oléoactif[®] is an anti-aging active. Sensolene[®] Care DD is a highly functional ingredient with a protective effect and excellent spreading properties. DetoxyBerry Night Cream pairs with natural skin soothers and refiners to renew your complexion as you sleep.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Trisodium Ethylenediamine Disuccinate (37% active)		0.30	Chelating Agent
	Glycerin		3.00	Humectant
	Xanthan Gum (readily dispersible grade)		0.35	Thickener (Aqueous)
	Betaine		0.50	Active Ingredient
B	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM [®] 1000	3.00	Self-Emulsifier / Liquid Crystal Maker
	Cetyl Palmitate, Sorbitan Palmitate, Sorbitan Olivatate	OLIWAX [®] LC	2.00	Stabilizing Agent / Liquid Crystal Promoter
	Lauryl Olivatate	SENSOLENE [®] CARE DD	2.00	Multifunctional Lipid
	Cocos Nucifera (Coconut) Oil	BIOCHEMICA [®] COCONUT OIL EV ORGANIC	2.00	Emollient
	Butyrospermum Parkii (Shea) Butter, Elaeis Guineensis (Palm) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Vaccinium Macrocarpon (Cranberry) Fruit	BIOCHEMICA [®] CRANBERRY BUTTER ORGANIC	5.00	Emollient
	Carthamus Tinctorius (Safflower) Seed Oil, Astragalus Membranaceus Root Extract, Ubiquinone, Tocopherol, Spilanthes Acmella Flower/Leaf/Stem Extract	LIFT OLÉOACTIF [®]	1.00	Emollient
	Simmondsia Chinensis (Jojoba) Seed Oil	BIOCHEMICA [®] JOJOBA OIL GOLD ORGANIC	1.00	Emollient
	Cetyl Alcohol	HALLSTAR [®] CO-1695 CETYL ALCOHOL NF	1.00	Stabilizing Agent
	Bis(Cyano Butylacetate) Anthracenediylidene	Micah [®]	0.20	Active Ingredient
	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid		0.05	Antioxidant Agent
C	Lavandula Angustifolia (Lavender) Flower Water		10.00	Active Ingredient
	Sodium Benzoate, Potassium Sorbate		a.n.	Preservative
	Lactic Acid (80%)		0.12	pH Adjuster
	Parfum		a.n.	Parfum



Texture: very rich dotted cream for mature skin

FrAGRANCE: Lavander

HALLSTAR
BEAUTY

A Perfect Look

(Formula CS#19-045-02B)



A Perfect Look is just what tired and puffy eyes are looking for. This velvety-textured eye cream contains Sensolene® to improve skin elasticity. Olivem® 1000 and Oliwax® LC can generate liquid crystal structures that mimic the stratum corneum organization, improving hydration. The active ingredient in A Perfect Look, LOOK Oléoactif®, visibly reduces dark circles and eye bags. This formulation is absorbed quickly by the sensitive skin around the eyes, leaving it smooth, plump and fresh-looking.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Glycerin		2.00	Humectant
	Betaine		1.00	Active Ingredient
	Dimethicone/Vinyl Dimethicone Crosspolymer, Silica (and) Butylene Glycol		3.00	Soft Focus agent
	Trisodium Ethylenediamine Disuccinate (37% active)		0.30	Chelating Agent
	Carrageenan		0.20	Thickener (Aqueous)
	Xanthan Gum (standard grade)		0.10	Thickener (Aqueous)
B	Cetearyl Oliviate, Sorbitan Oliviate	OLIVEM® 1000	3.00	Self-Emulsifier / Liquid Crystal Maker
	Cetyl Palmitate, Sorbitan Palmitate, Sorbitan Oliviate	OLIWAX® LC	2.00	Co-emulsifier / Liquid Crystal Maker
	Ethylhexyl Oliviate	SENSOLENE®	1.00	Multifunctional Lipid
	Diisodecyl Adipate	HALLSTAR® DIDA	1.50	Emollient
	Tocopherol	BIOCHEMICA® VITAMIN E NATURAL	0.10	Antioxidant Agent
C	Oleic Acid (and) Terminalia Arjuna Extract (and) Lecithin	LOOK OLÉOACTIF®	1.00	Active Ingredient
	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol		a.n.	Preservative
	Dimethicone (5 cSt)		1.00	Texturizing Agent



Texture: light eye-contour cream

HALLSTAR® DIDA: high viscosity and spreadability

HALLSTAR
B E A U T Y

Pajamas Body Butter

(Formula 131-19-02D)

After a stressful day full of activities, pamper and regenerate your mind and skin with this rich nourishing post-shower body butter. Formulated with natural origin ingredients and pleasantly scented with notes of lavender, orange and tangerine, it gives an immediate feeling of well-being and relaxation. Biochemica® Lavender and Citrus Butters feed the tired and dry skin in depth, leaving a light but long-lasting fragrance. Tocopherol and the multifunctional active EuroI® BT provide high antioxidant activity. Pajamas Body Butter's rich, non-greasy formula is ideal for massaging into skin before putting on your pajamas and falling asleep.



Texture: soft cream with the silicon like spreadability, rich but not-greasy

Fragrance: lavender initially and then orange and tangerine remain on the skin

Oliwax® : structuring agent for the oil phase



Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
A	Water (Aqua) (deionized)		up to 100	Volatile Carrier
	Olea Europaea (Olive) Leaf Extract, Water	EUROL® BT	0.50	Multifunctional Active Ingredient
	Glycerin		5.00	Humectant
	Trisodium Ethylenediamine Disuccinate		0.30	Chelating Agent
	Carrageenan		0.30	Thickener (Aqueous)
B	Cetearyl Olivatate, Sorbitan Olivatate	OLIVEM® 1000	4.00	Self-Emulsifier / Liquid Crystal Maker
	Cetearyl Alcohol, Cetyl Palmitate, Sorbitan Palmitate, Sorbitan Oleate	OLIVEM® VS FEEL	3.00	Emulsifier / Liquid Crystal Maker
	Ethyl Olivatate, Olea Europaea (Olive) Leaf Extract	Sensolene® Light ET	7.00	Emollient
	Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrogenated Vegetable Oil, Lavandula Angustifolia (Lavender) Extract	BIOCHEMICA® LAVENDER BUTTER	2.00	Emollient / Natural Fragrance
	Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrogenated Vegetable Oil, Citrus Aurantium Dulcis (Orange) Peel Oil	BIOCHEMICA® ORANGE BUTTER	2.50	Emollient / Natural Fragrance
	Prunus Amygdalus Dulcis (Sweet Almond) Oil, Citrus Tangerina (Tangerine) Peel Oil, Hydrogenated Vegetable Oil	BIOCHEMICA® TANGERINE BUTTER	1.00	Emollient / Natural Fragrance
	Hydrogenated Olive Oil, Olea Europaea (Olive) Fruit Oil, Olea Europaea (Olive) Oil Unsaponifiables	OLIWAX®	1.50	Structuring agent
	Orbignya Oleifera Seed Oil	BIOCHEMICA® BABASSU OIL ULTRA REFINED	1.50	Emollient
	Tocopherol	BIOCHEMICA® VITAMIN E NATURAL	0.10	Antioxidant Agent
	Rosa Centifolia Flower Water		5.00	Active Ingredient
C	Lavandula Angustifolia (Lavender) Flower Water		10.00	Active Ingredient
	Anthemis Nobilis Flower Water		5.00	Active Ingredient
D	Sodium Benzoate, Potassium Sorbate		a.n.	Preservative
	Parfum		a.n.	Parfum
	Lactic Acid (80%)		a.n.	pH Adjuster

HALLSTAR
B E A U T Y

Lavender Lotion Bar

(Formula JH1-284)



Say yes to beautiful sleep and skin with the soothing blend of natural ingredients in zero waste Biochemica® Lavender Lotion Bars. These bars melt upon contact, forming a protective barrier while promoting moisturized skin and a good night's sleep.

Phase	INCI Name [INN/USAN] (Other Information)	Trade Name	% Wt	Function
	Prunus Amygdalus Dulcis (Sweet Almond) Oil	BIOCHEMICA® SWEET ALMOND OIL	39.45	Emollient
A	Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrogenated Vegetable Oil, Lavandula Angustifolia (Lavender) Extract	BIOCHEMICA® LAVENDER BUTTER	37.16	Natural Fragrance/Bodying agent/Moisturing
	Beeswax (Cera Alba)		23.23	Structurant
B	Tocopherol	BIOCHEMICA® VITAMIN E NATURAL	0.16	Antioxidant Agent
C	Lavandula Angustifolia (Lavender) Flower		0.00	Esthetic Enhancement



**LET'S WORK
WONDERS[®]**

HALLSTAR
B E A U T Y

The Beautiful Dreamer Collection: Presentation

Combined kit + giveaway

- Small travel pillow in branded bag (~20 cm²)
- Formulations will fit inside of bag along with pillow
- Accompanying booklet introducing the skin-sleep connection and NPD value proposition, followed by a “bedtime story” – a stanza for each formulation



- 100 of these kit/giveaways brought to in-cos and to Suppliers' Day

HALLSTAR

B E A U T Y

