

## CLR Formulation Concepts

## Derma IQ Wake Up CC Eye Gel

This light aqueous eye gel is based on a smart color correcting technology. Pigment capsules transform on application into a foundation adapting your natural skin tone. The light-weight coverage reduces the appearance of dark circles, redness and dullness instantly. The cooling effect of this formulation makes the skin feel fresh and relaxed for a perfect start into a busy day.

**JuvenEye CLR™** works deep inside the skin and addresses the most important dermatological processes in the formation and persistence of dark circles. Both the color and surface area of dark circles are reduced significantly. The smart combination of this highly effective active ingredient with a cooling and a color correcting effect makes this formulation a perfect fusion of goal-oriented skincare and appealing color cosmetics, providing an instant as well as a long-lasting substantiated effect.

### Directions for use:

Take a pea sized amount of the gel and gently massage into the skin/ under the eye area.



### Featured Product



### JuvenEye CLR™ – against dark circles, for youthful bright eyes

Based on a synergistic combination of extracts of *Hieracium pilosella* and the flowers of *Bellis perennis*, JuvenEye CLR™ addresses the most important dermatological processes in the formation and persistence of dark circles. It activates vital processes which allow for the breakdown of heme, which is both dark-colored and plays an important role in the etiology of dark circles. JuvenEye CLR™ also activates dermal draining through its ability to increase the production of VEGF-C. Excess fluids, electrolytes and immune cells are drained away more effectively. With JuvenEye CLR™, melanin deposition in the skin is reduced and overall skin health is improved.

In *in vivo* studies where JuvenEye CLR™ was compared with a corresponding placebo formulation it could be seen that JuvenEye CLR™ clearly reduces the visibility of dark circles. Both the color and the surface area of dark circles were reduced significantly.

**Dosage:** 3.0–5.0%  
**pH range:** 4.5–6.5

**INCI Name:**  
Bellis Perennis (Daisy) Flower Extract,  
Hieracium Pilosella (Hawkweed)  
Extract

**Derma IQ Wake Up CC Eye Gel**

290.004.09A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	DEIONIZED WATER	WATER		ad 100
	EUXYL PE9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	SCHUELKE	0.80
	ARISTOFLEX SILK	SODIUM POLYACRYLOYLDIMETHYL TAURATE	CLARIANT	1.00
B	JUVENEYE CLR™	BELLIS PERENNIS (DAISY) FLOWER EXTRACT, HIERACIUM PILOSELLA EXTRACT	CLR	3.00
	PERFUME OIL: ALOE FLOWER KWS	FRAGRANCE	FREY + LAU	0.20
C	CAMELEON CELLUBROWN	IRON OXIDES (CI 77499, CI 77492, CI 77491), TITANIUM DIOXIDE (CI 77891), CELLULOSE ACETATE, MAGNESIUM STEARATE, PROPYLENE GLYCOL STEARATE, ETHYL CELLULOSE	TAGRA	1.00

**Manufacture:**

Stir A until the gel is formed. Add B and stir until homogenous. Add C with moderate stirring (anchor stirrer is recommended).

**Directions for use:**

Take a pea sized amount of the gel and gently massage into the skin/ under the eye area.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

**CLR**

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