

## CLR Formulation Concepts

# Derma IQ Relax Body Lotion

This very light body lotion will create a well-being moment every time you use it, leaving skin smooth and relaxed. It is carefully designed to provide stressed skin with a goal-oriented solution for well balanced and simply beautiful skin. Used as a summer body lotion or after sun lotion it will also take care of sun stressed skin and calm it down.

**AnnonaSense CLR** provides skin with an innovative adaptogenic approach. Adaptogens stabilize physiological processes and promote homeostasis – a perfect balance.

**AnnonaSense CLR** reduces the production of key inflammatory mediators and sustainably stabilizes a healthy homeostasis in skin. It reduces sensitivity and itching. Skin appearance, well-being and quality of life are clearly improved.

### Directions for use:

Apply on the whole body and gently rub into the skin.



## Featured Product



### **AnnonaSense CLR** – Adaptogenic approach for skin health

AnnonaSense CLR was designed to provide the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The adaptogenic action of AnnonaSense CLR supports the endocannabinoid system (ECS) by activating the CB2 receptor. Inflammatory processes induced by the TRPV1 receptor, part of the skin's endovanilloid system (EVS) are strongly ruled down and a stable balance between the ECS and EVS is established. AnnonaSense CLR makes the skin less sensitive and more balanced, even itch could perceivably be reduced. Skin appearance becomes clearly better and a consumer study showed that perception of well-being and quality of life were improved.

AnnonaSense CLR is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

**Dosage:** 3.0%  
**pH range:** > 5.2

**INCI Name:**  
Annona Cherimola Fruit Extract  
(proposed)

## Derma IQ Relax Body Lotion OW

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	DEIONIZED WATER	WATER		ad 100
B	KELTROL CG-BT	XANTHAN GUM	CP KELCO	0.50
	EUMULGIN SG	SODIUM STEAROYL GLUTAMATE	BASF	0.50
	EMULGADE SUCRO PLUS	SUCROSE POLYSTEARATE, CETYL PALMITATE	BASF	2.00
	CUTINA GMS-V	GLYCERYL STEARATE	BASF	1.00
	LANETTE O	CETEARYL ALCOHOL	BASF	1.50
	CETIOL LC	COCO-CAPRYLATE/CAPRATE	BASF	4.00
	CETIOL RLF	CAPRYLYL-CAPRYLATE/CAPRATE	BASF	4.00
	CETIOL J 600	OLEYL ERUCATE	BASF	1.50
	COPHEROL F 1300 C	TOCOPHEROL	BASF	0.05
	COSMEDIA SP	SODIUM POLYACRYLATE	BASF	0.40
C	VERSTATIL BOB	BENZYL ALCOHOL, CAPRYLYL GLYCOL, BENZOIC ACID	EVONIK DR. STRAETMANS	0.80
	<b>ANNONASENSE CLR</b>	PROPOSED INCI: ANNONA CHERIMOLA FRUIT EXTRACT	<b>CLR</b>	<b>3.00</b>
D	PERFUME OIL: YUZU RAGE	FRAGRANCE	IFF	0.20

**Manufacture:**

Heat up A and B to 85°C separately. Add A to B and homogenize with Ultra Turrax. Cool down while stirring and add C in the given order. Add D as desired.

**Directions for use:**

Apply on the whole body and gently rub into the skin.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

**CLR**

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